

# 2017 Fiesta

## ST. CORNELIUS SCHOOL

July 7, 2017

Dear Family and Friends of St. Cornelius,

Hello to all our wonderful parishioners, families, and friends. Summer break will fly by and our Fall 2017 Fiesta planning is well underway. We need your support to make this year's St. Cornelius Community and Fiesta Sponsor book a success.

This year's guide is a 6" x 9" full glossy and full color guide. The guide reaches every school family, church parishioner and local businesses. The guide is a great keepsake as it recommends local business, places to go, things to do with your family and also serves as a great dedications opportunity to highlight our amazing kids. And remember, all sponsor ads are tax deductible!

### **PUBLICATION SCHEDULE**

Below are the deadlines for our 2017 issue. Note that this schedule may change without notice.

<b>Deadline</b>	<b>Item</b>
Monday, August 21 <sup>st</sup>	All Ads Due
Thursday, August 24 <sup>th</sup>	Guide to Print
Sunday, September 3 <sup>rd</sup>	Guide Distribution Begins
Friday, September 22 <sup>nd</sup> – 24 <sup>th</sup>	Fiesta! At St. Cornelius

### **AD MATERIAL REQUIREMENTS**

High-resolution EPS, JPG, PDF and TIF files are accepted, as well as files created in Illustrator, Photoshop and InDesign. Publisher files are not acceptable.

Emailed ads should be named according to advertiser and not publication, and preferably have the advertiser's name flagged in the subject line of the email. Email artwork to [sponsorbook1@yahoo.com](mailto:sponsorbook1@yahoo.com).



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### SPONSOR ADVERTISING RATES

We have advertising campaigns for any business, large or small, with special discounts for the following items:

- 10% off for ads submitted by August 7th
- 10% off for each new business referral (not to exceed ad value)

Size	Cost	
	Premium Pages	Inside Pages
Full Page	\$375	\$325
½ page	\$250	\$200
¼ page		\$100
Business Card (1/8 page)		\$65

The following pages are Premium Pages:

- Inside front page
- Page 3
- Inside back cover

### SPONSOR INFORMATION FORM

Please complete all information. Submit form by mail, drop off at St. Cornelius School office, or email to [sponsorbook1@yahoo.com](mailto:sponsorbook1@yahoo.com).

Sponsor/Company Name:

Address:

City:

State:

Zip:

Phone:

Email:

### SELECT AD SIZE

Full Page Circle: \$375 Premium Page \$325 Inside Page

½ page Circle: \$250 Premium Page \$200 Inside Page

Circle: \$100 ¼ page \$65 Business Card (1/8 page)

**For Donations** Circle: Platinum Sponsor (\$250+) Gold Sponsor (\$100-\$249)

Silver Sponsor (\$50-\$99) Bronze Sponsor (\$25-\$49) Other \$ \_\_\_\_\_

### SELECT PAYMENT TYPE

Online payment at [www.StCornelius.net](http://www.StCornelius.net)

Cash

Check # \_\_\_\_\_. Check payable to St. Cornelius School

Questions? Please contact Fiesta Sponsorship Chair: Carol Toscano at (562) 307-5063.

